

# 9M2024 Results Presentation

13<sup>th</sup> November 2024

**Way**  
to go

**Rai Way**

# Disclaimer

## Forward-looking statements

This presentation contains forward-looking statements regarding future events and the future results of Rai Way that are based on current expectations, estimates, forecasts, and projections about the industries in which Rai Way operates, as well as the beliefs and assumptions of Rai Way's management. In particular, certain statements with regard to management objectives, trends in results, margins, costs, rate of return and competition tend to be forward-looking in nature. Words such as "expects", "anticipates", "targets", "goals", "projects", "intends", "plans", "believes", "seeks" and "estimates", variations of such words and similar expressions, are intended to identify such forward-looking statements. These forward-looking statements are only predictions and are subject to risks, uncertainties, and assumptions that are difficult to predict because they relate to events and depend on circumstances that will occur in the future. Therefore, Rai Way's actual results may differ materially and adversely from those expressed or implied in any forward-looking statements. They are neither statements of historical fact nor guarantees of future performance. Rai Way therefore cautions against relying on any of these forward-looking statements. Factors that might cause or contribute to such differences include, but are not limited to, economic conditions globally, the impact of competition, political, economic and regulatory developments in Italy. Any forward-looking statements made by or on behalf of Rai Way speak only as of the date they are made. Rai Way undertakes no obligation to update any forward-looking statements to reflect any changes in Rai Way's expectations with regard thereto or any changes in events, conditions or circumstances on which any such statement is based.

# Speakers



**Roberto Cecatto**, Chief Executive Officer



**Adalberto Pellegrino**, Chief Financial Officer



**Giancarlo Benucci**, Chief Corporate Development Officer

# Key messages

**Financial Results** – 9 Months trend in line with H1 and expectations:

- **Core Revenues up 1,1% vs 9M2023**, with 3Q underlying Third-Party performance accelerating at +5% supported by CPI, regional frequencies and hosting services to FWA, MNOs and Radio Broadcasters
- **Adjusted EBITDA up 2,7% (profitability up 110bps at 68,9%)**, with higher revenues, cost rationalization in traditional business and some non-recurring benefits (e.g., higher level of Other revenues and capitalized personnel) more than offsetting rising energy tariffs and start-up costs related to new initiatives
- **Development Capex at € 19,9m, more than half deployed on diversification projects**
- **Recurring Cash generation at ca € 96m**

**Operations** – Update on execution:

Operating efficiency - Real Estate Management	Diversification	Enablers
<ul style="list-style-type: none"><li>○ Enhancement of corporate identity and future savings from new corporate HQ</li></ul>	<ul style="list-style-type: none"><li>○ DC marketing strategy refined and CDN testing ongoing</li></ul>	<ul style="list-style-type: none"><li>○ Strengthening of commercial structure for new services underway</li></ul>

**Outlook** – FY guidance for Adjusted EBITDA growth over 2023 confirmed

# FOCUS ON: New Headquarters

## Contract signed for a brand-new HQ in Rome

- **Located in the city center** and able to host corporate functions
- **Ready by April 2025**
- **9+9 years renting contract**
- **~230 employees** to be relocated
- **Ca. € 0.2m run-rate estimated yearly savings**

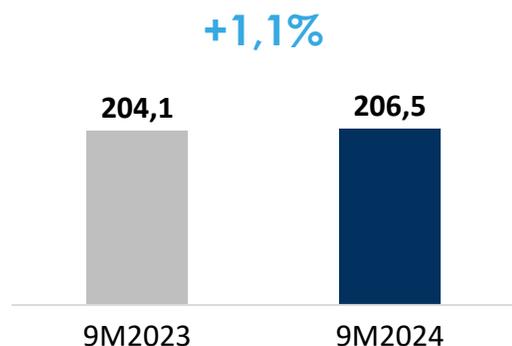
## Rationale

- **Building up corporate identity** by establishing an independent HQ, designed to communicate Rai Way's brand and values
- **Enhancing operational efficiency and productivity**, in accordance with one of the pillar of the 2024-27 Industrial Plan



# 9M2024 Financial highlights

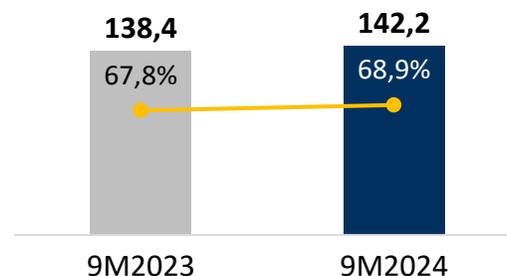
## Core revenues (€m)



## Adjusted EBITDA (€m)

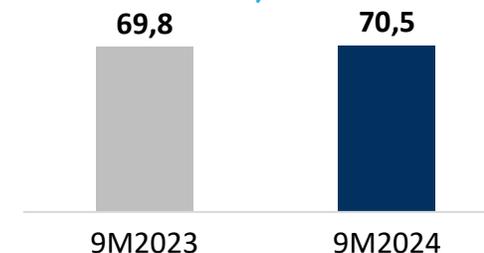
Adjusted EBITDA margin

+2,7%

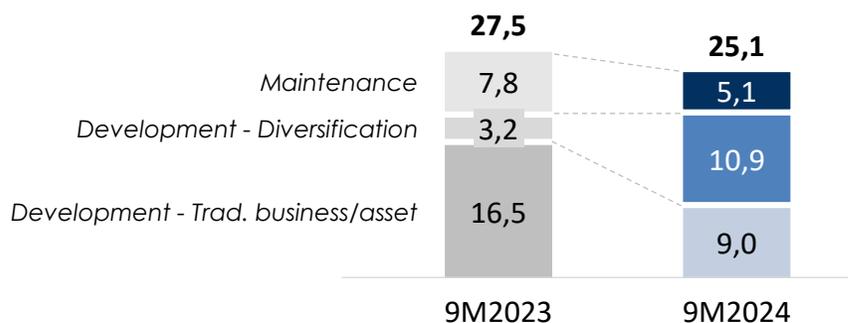


## Net Income (€m)

+1,0%

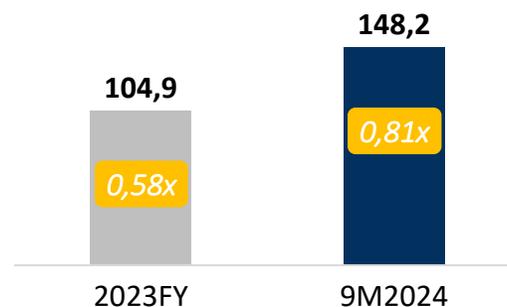


## Capex<sup>1</sup> (€m)

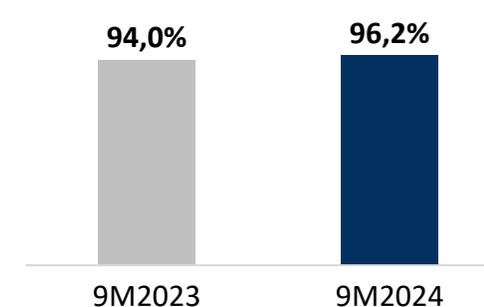


## Net Debt (Cash) (€m)

Net Debt/Adjusted EBITDA

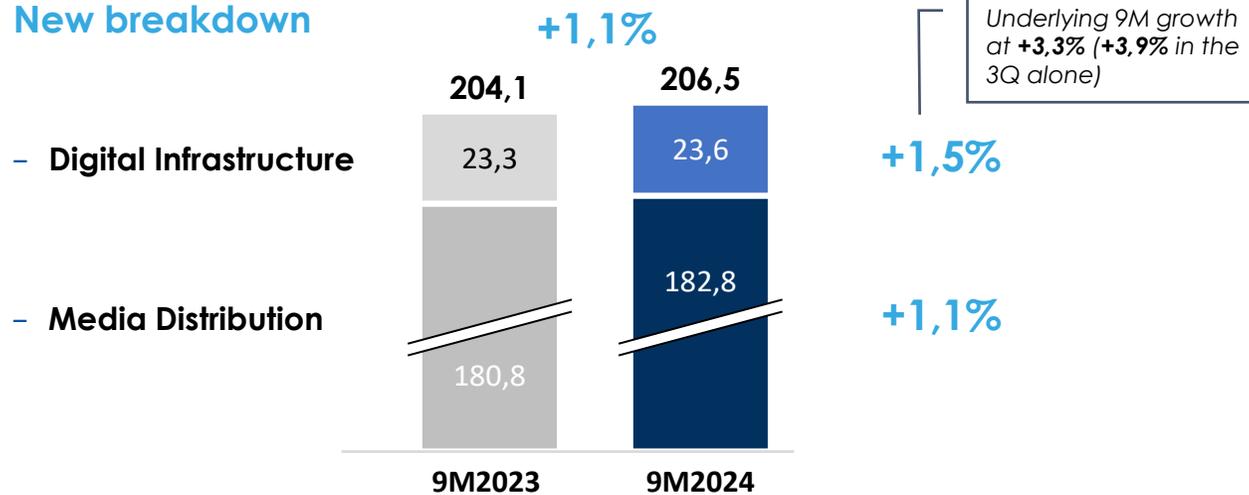


## Cash Conversion<sup>2</sup>

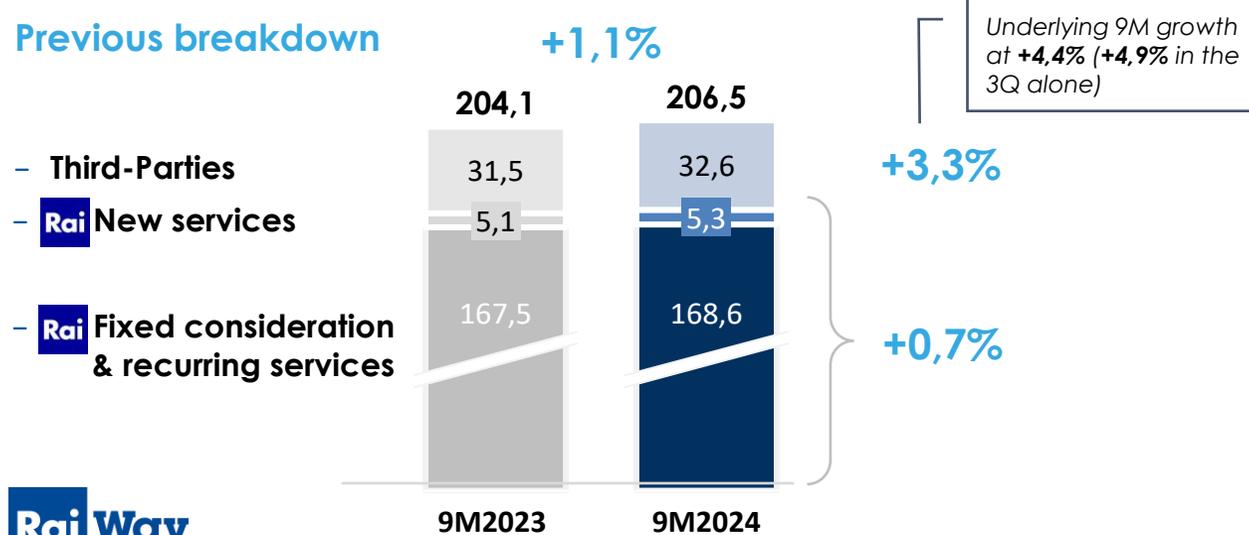


# Core revenues

## New breakdown

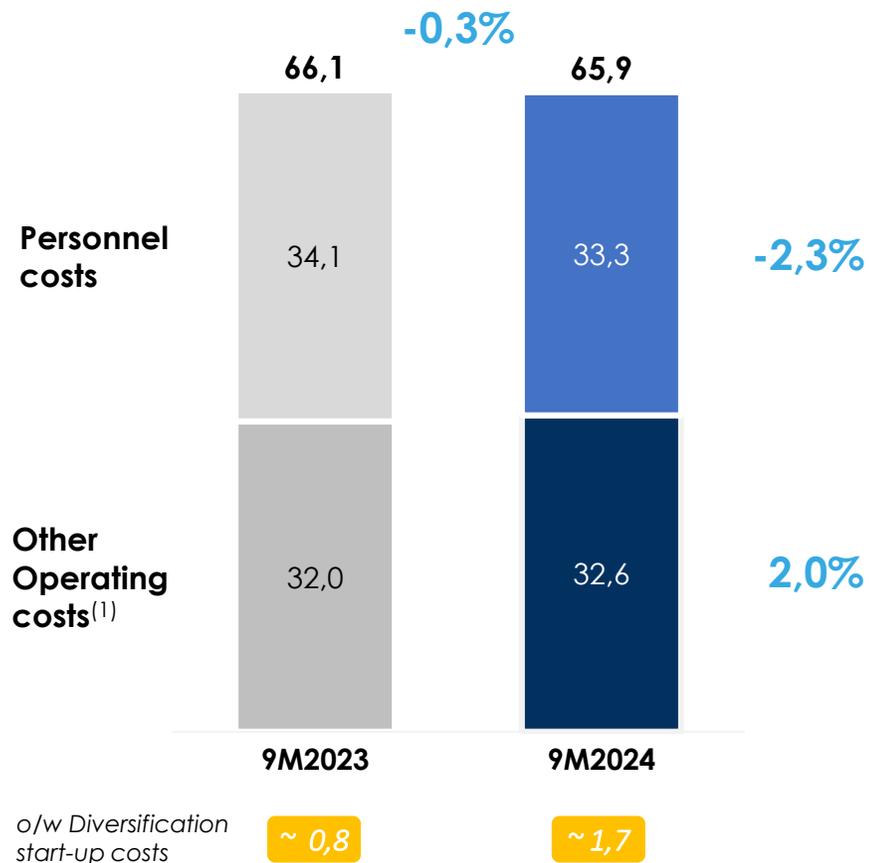


## Previous breakdown



- **Media Distribution up 1,1%** reflecting CPI-link on RAI contract and contractual step-up in regional broadcasting networks contribution
- **Digital Infrastructures underlying performance** (excluding non-core and residual refarming impacts) at **+3,3%**, supported by mid-to-high single-digit growth of FWAPs, MNOs and radio broadcasters
- Overall, **4,9%** underlying growth of Third-Party revenues in 3Q2024

# Opex (excluding non-recurring)



- **Personnel cost broadly flat YoY** when excluding higher level of capitalization compared to 9M23 (€ +1,0m)
- **Other Operating costs up 2,0%:**
  - **Energy bill up 13,2%** in 9M (+25,2% in 3Q) entirely due to higher prices following lack of incentives (tax credit reported in 1H23 and lower other tariffs components)

	2024				2023				
	1Q	2Q	3Q	9M	1Q	2Q	3Q	9M	4Q
Raw energy <sup>(2)</sup> price (€/MWh)	101	110	134	115	160	124	121	135	132
Tax credit impact (€/MWh)	-	-	-	-	-40	-34	-	-24	-
Other tariff components (equivalent per MWh)	80	85	89	85	80	67	60	69	50
<b>Total price (equivalent per MWh)</b>	<b>181</b>	<b>195</b>	<b>223</b>	<b>200</b>	<b>200</b>	<b>157</b>	<b>181</b>	<b>179</b>	<b>182</b>
<b>Direct Consumption (GWh)</b>	<b>16,7</b>	<b>16,4</b>	<b>17,2</b>	<b>50,3</b>	<b>16,6</b>	<b>16,6</b>	<b>17,1</b>	<b>50,4</b>	<b>17,0</b>
<b>Direct Energy bill (€m)</b>	<b>3,0</b>	<b>3,2</b>	<b>3,8</b>	<b>10,1</b>	<b>3,3</b>	<b>2,6</b>	<b>3,1</b>	<b>9,0</b>	<b>3,1</b>
Energy component in passive contracts	0,2	0,3	0,2	0,7	0,2	0,2	0,2	0,5	0,2
<b>Total Energy bill (€m)</b>	<b>3,2</b>	<b>3,5</b>	<b>4,1</b>	<b>10,8</b>	<b>3,5</b>	<b>2,8</b>	<b>3,3</b>	<b>9,5</b>	<b>3,3</b>
% change	-7,6%	25,1%	25,2%	13,2%					

- **Other costs down 3% in the 9M (or € -0,7m)** mainly driven by rents (thanks to switch to proprietary backbone) and intercompany (services internalization)
- **Excluding higher level of personnel capitalization and headwind from electricity tariffs, Total Opex down 0,5m despite rising start-up costs** related to diversification initiatives (+0,9m vs 9M2023)

# P&L

<u>Eur Mln. %</u>	3Q2023	3Q2024	% YoY	9M2023	9M2024	% YoY
<b>Core Revenues</b>	<b>68,2</b>	<b>68,9</b>	1,1%	<b>204,1</b>	<b>206,5</b>	1,1%
Other Revenues & income <sup>1)</sup>	0,1	1,4		0,4	1,7	
<b>Adj. EBITDA</b>	<b>47,6</b>	<b>48,6</b>	2,1%	<b>138,4</b>	<b>142,2</b>	2,7%
% margin	69,9%	70,6%		67,8%	68,9%	
Non recurring costs	0,0	-0,1		-3,6	-0,2	
<b>EBITDA</b>	<b>47,6</b>	<b>48,6</b>	<b>2,0%</b>	<b>134,8</b>	<b>141,9</b>	<b>5,3%</b>
% margin	69,9%	70,5%		66,0%	68,8%	
D&A <sup>2)</sup>	-11,6	-13,5	16,3%	-34,3	-38,1	11,1%
<b>Operating Profit (EBIT)</b>	<b>36,0</b>	<b>35,1</b>	<b>-2,6%</b>	<b>100,5</b>	<b>103,9</b>	<b>3,4%</b>
Net financial income (expenses)	-1,2	-2,1	83,1%	-2,9	-5,0	71,2%
<b>Profit before Income taxes</b>	<b>34,8</b>	<b>32,9</b>	<b>-5,5%</b>	<b>97,6</b>	<b>98,9</b>	<b>1,3%</b>
Income Taxes	-9,9	-9,6	-3,3%	-27,8	-28,3	2,0%
% tax rate	28,4%	29,0%		28,5%	28,6%	
<b>Net Income</b>	<b>24,9</b>	<b>23,4</b>	<b>-6,3%</b>	<b>69,8</b>	<b>70,5</b>	<b>1,0%</b>

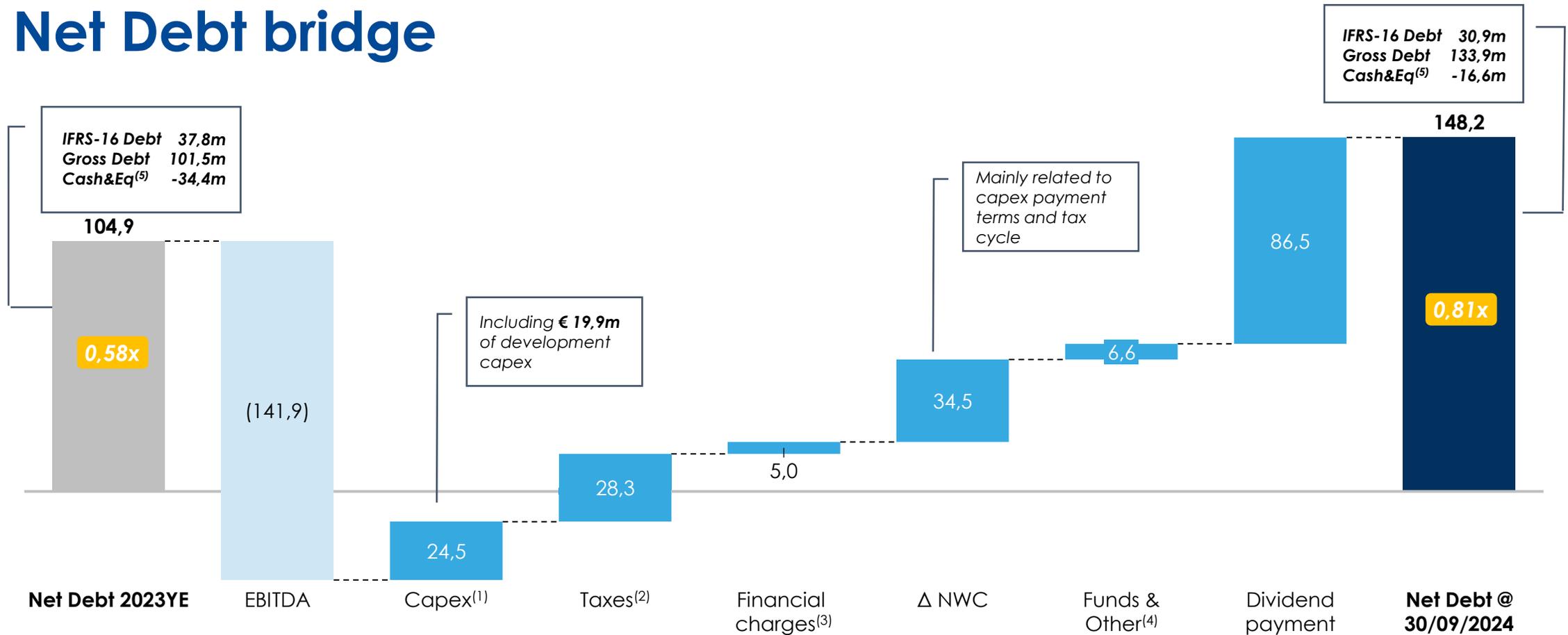
- **9M24 Net Income up by 1,0% at € 70,5m:**
  - Higher Adj. EBITDA (+2,7% or +1,7% excluding *una tantum* contribution to Other revenues) and profitability
  - Rising D&A as a result of the accelerating investment activity
  - Financial charges reflecting higher interest rates and debt stock
  - Stable tax rate

# Underlying adj. EBITDA growth ( $\Delta$ vs 2023)

€m	1H24	3Q24	9M24
<b><math>\Delta</math> Adj. EBITDA reported</b>	<b>2,8</b>	<b>1,0</b>	<b>3,8</b>
$\Delta$ other revenues	-	1,3	1,3
$\Delta$ capitalized personnel	0,8	0,2	1,0
$\Delta$ energy tariffs	-0,4	-0,8	-1,2
$\Delta$ other non-recurring	-0,1	-0,1	-0,2
<b>Underlying <math>\Delta</math> Adj. EBITDA</b>	<b>2,5</b>	<b>0,4</b>	<b>2,9</b>
<i>o/w <math>\Delta</math> start up costs</i>	<i>-0,4</i>	<i>-0,5</i>	<i>-0,9</i>
<b>Underlying <math>\Delta</math> Adj. EBITDA excl. <math>\Delta</math> start up costs</b>	<b>2,9</b>	<b>0,9</b>	<b>3,8</b>

- **Underlying performance excluding non-core effects and start-up costs confirms solid growth trajectory**

# Net Debt bridge



**9M2024 recurring FCFE<sup>(6)</sup> at ca. € 96m**

1) Excluding component related to IFRS-16 leasing; 2) P&L taxes; 3) P&L financial charges excluding interests on employee benefit liability and interests on leasing contracts;  
 4) Including renewal of leasing contracts and interests on leasing contracts; 5) Including current financial assets; 6) Recurring FCFE = Adj. EBITDA – Leases – Net Financial Charges (excl. IFRS-16 component) – P&L Taxes (adjusted to exclude benefits from non-recurring opex) – Recurring Maintenance Capex. Leases estimated as sum of leasing right of use depreciation (excl. dismantling) + financial charges on leasing contracts;

# Reiterating 2024 Outlook

Outlook based on current level of power futures for 2024<sup>1</sup>

Adjusted  
EBITDA



**Growth of Adjusted EBITDA vs 2023, despite new infra costs and lack of energy tax credits**

- CPI-link (+0,7% for RAI contract)
- Rising contribution from New Services to RAI and broadcasting services to regional content providers
- Higher expected energy tariff due to lack of tax credits<sup>1</sup>
- Costs related to new infrastructure/services, broadly offset by lower other opex

Capex



**Maintenance and development capex substantially in line with 2023 level**

- Maintenance expected in line with 2023
- Large majority of development capex devoted to diversification and other Third-Party / internal projects

# Q&A Session

**Way**  
to go

# Contacts

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# Appendix

**Way**  
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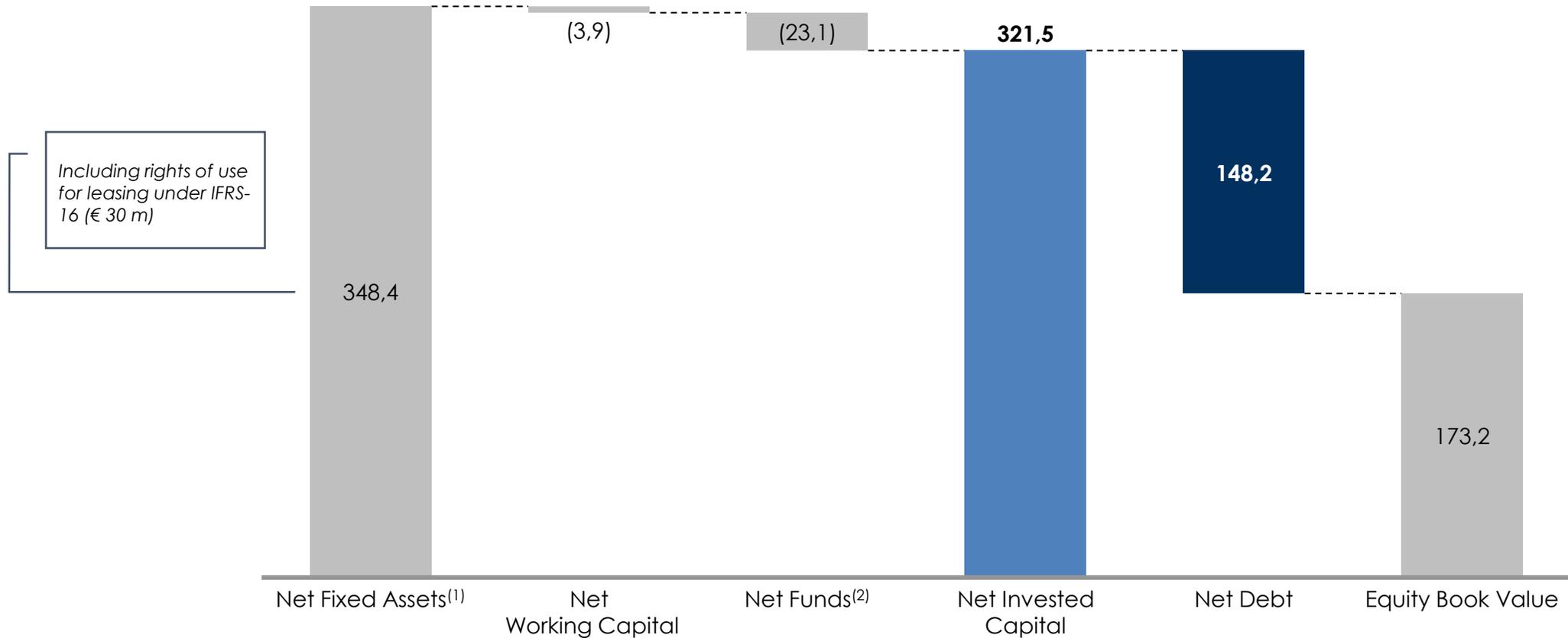
# Detailed summary of 9M2024 Income Statement

(€m; %)	3Q23	3Q24	9M23	9M24
<b>Core revenues</b>	<b>68,2</b>	<b>68,9</b>	<b>204,1</b>	<b>206,5</b>
Other revenues and income <sup>1</sup>	0,1	1,4	1,6	1,7
Purchase of consumables	(0,3)	(0,3)	(0,9)	(0,9)
Cost of services	(9,6)	(10,8)	(30,4)	(29,9)
Personnel costs	(10,0)	(10,0)	(37,5)	(33,5)
Other costs	(0,7)	(0,6)	(2,1)	(1,9)
<b>Opex</b>	<b>(20,6)</b>	<b>(21,7)</b>	<b>(71,0)</b>	<b>(66,2)</b>
Depreciation, amortization and write-downs	(11,6)	(13,5)	(34,3)	(38,1)
<b>Operating profit (EBIT)</b>	<b>36,0</b>	<b>35,1</b>	<b>100,5</b>	<b>103,9</b>
Net financial income (expenses)	(1,2)	(2,1)	(2,9)	(5,0)
<b>Profit before income taxes</b>	<b>34,8</b>	<b>32,9</b>	<b>97,6</b>	<b>98,9</b>
Income taxes	(9,9)	(9,6)	(27,8)	(28,3)
<b>Net Income</b>	<b>24,9</b>	<b>23,4</b>	<b>69,8</b>	<b>70,5</b>
<b>EBITDA</b>	<b>47,6</b>	<b>48,6</b>	<b>134,8</b>	<b>141,9</b>
EBITDA margin	69,9%	70,5%	66,0%	68,8%
Non recurring costs	-	(0,1)	(3,6)	(0,2)
<b>Adjusted EBITDA</b>	<b>47,6</b>	<b>48,6</b>	<b>138,4</b>	<b>142,2</b>
Adjusted EBITDA margin	69,9%	70,6%	67,8%	68,9%

# Summary of Balance Sheet as at 30 September 2024

(€m)	2023FY	9M2024	(€m)	2023FY	9M2024
<b>Non current assets</b>			<b>Shareholders' Equity</b>		
Tangible assets	297,4	294,2	Share capital	70,2	70,2
Rights of use for leasing	33,0	30,4	Legal reserves	14,0	14,0
Intangible assets	24,7	23,2	Other reserves	37,7	37,2
Financial assets, holdings and other non-current assets	0,9	0,9	Retained earnings	86,7	71,0
Deferred tax assets	2,9	2,0	Treasury shares	(20,0)	(19,3)
<b>Total non-current assets</b>	<b>359,0</b>	<b>350,6</b>	<b>Total shareholders' equity</b>	<b>188,7</b>	<b>173,2</b>
<b>Current assets</b>			<b>Non-current liabilities</b>		
Inventories	0,8	0,8	Non-current financial liabilities	100,4	100,5
Trade receivables	74,8	81,9	Non-current leasing liabilities	17,5	15,0
Other current receivables and assets	1,4	4,3	Employee benefits	8,9	8,7
Current financial assets	0,3	0,2	Provisions for risks and charges	17,9	16,4
Cash and cash equivalents	34,1	16,4	Other non-current liabilities	0,3	0,3
Current tax receivables	0,1	0,1	<b>Total non-current liabilities</b>	<b>145,0</b>	<b>140,8</b>
<b>Total current assets</b>	<b>111,3</b>	<b>103,6</b>	<b>Current liabilities</b>		
<b>TOTAL ASSETS</b>	<b>470,3</b>	<b>454,2</b>	Trade payables	65,0	42,6
			Other debt and current liabilities	48,9	45,8
			Current financial liabilities	1,1	33,4
			Current leasing liabilities	20,2	15,9
			Current tax payables	1,4	2,4
			<b>Total current liabilities</b>	<b>136,6</b>	<b>140,2</b>
			<b>TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES</b>	<b>470,3</b>	<b>454,2</b>

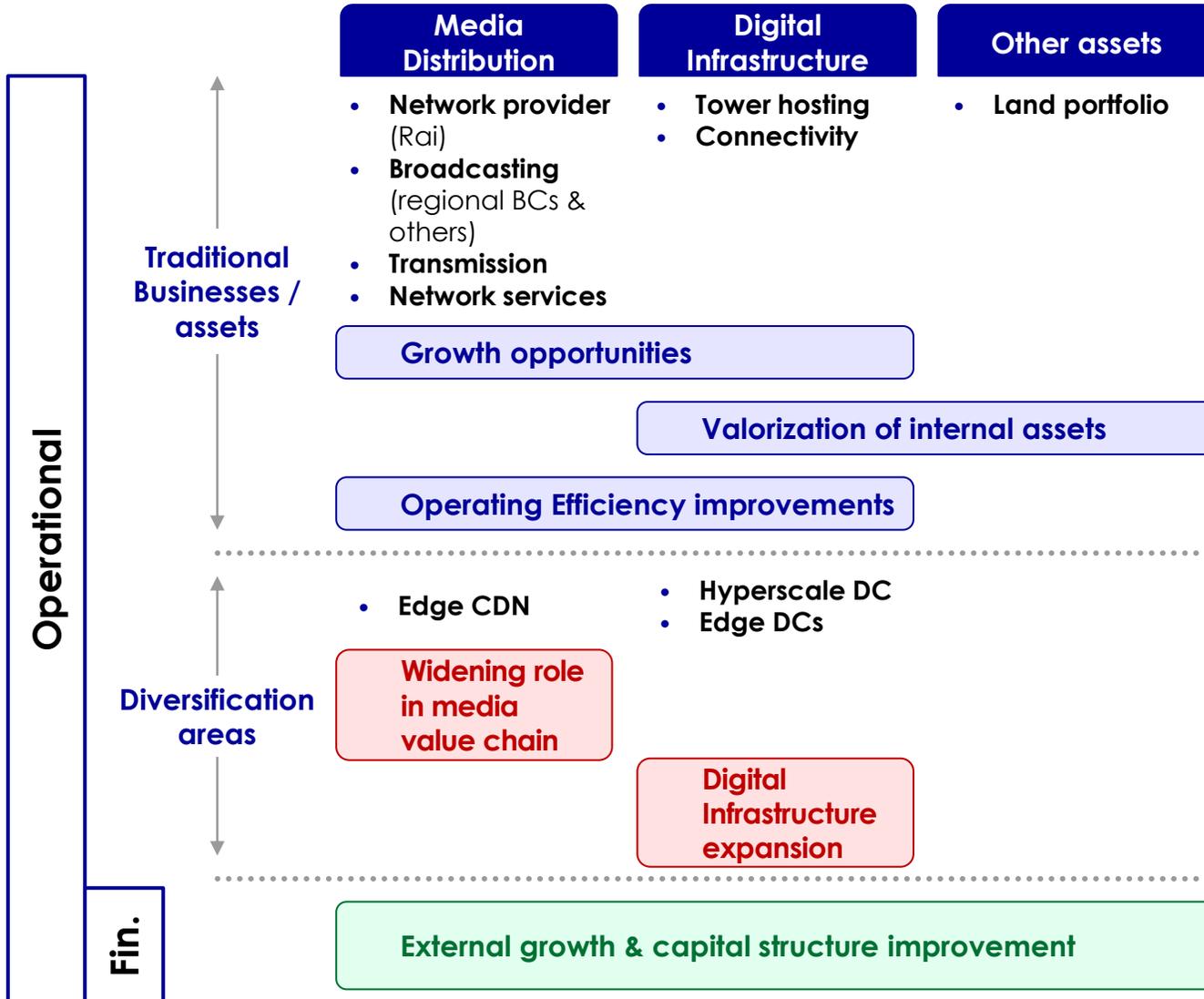
# Balance Sheet as at 30 September 2024



# Summary of 9M2024 Cash Flow Statement

(€m)	3Q2023	3Q2024	9M2023	9M2024
<b>Profit before income taxes</b>	<b>34,8</b>	<b>32,9</b>	<b>97,6</b>	<b>98,9</b>
Depreciation, amortization and write-downs	11,6	13,5	34,3	38,1
Provisions and (releases of) personnel and other funds	(0,8)	0,9	1,1	1,1
Net financial (income)/expenses	1,1	2,1	2,8	4,9
Other non-cash items	0,1	0,2	0,4	0,2
<b>Net operating CF before change in WC</b>	<b>47,0</b>	<b>49,6</b>	<b>136,1</b>	<b>143,2</b>
Change in inventories	-	-	0,0	-
Change in trade receivables	(5,0)	(7,7)	(14,3)	(7,6)
Change in trade payables	(8,1)	1,1	(23,7)	(22,3)
Change in other assets	(0,1)	(0,6)	(1,3)	(2,9)
Change in other liabilities	7,0	4,1	10,9	4,5
Use of funds	(0,3)	(0,0)	(0,6)	(1,0)
Payment of employee benefits	(0,4)	(0,6)	(1,7)	(1,7)
Change in tax receivables and payables	(0,0)	(0,1)	(2,2)	(0,1)
Taxes paid	(22,8)	(33,8)	(22,8)	(33,8)
<b>Net cash flow generated by operating activities</b>	<b>17,3</b>	<b>12,0</b>	<b>80,3</b>	<b>78,1</b>
Investment in tangible assets	(7,9)	(8,3)	(20,3)	(21,5)
Investment in intangible assets	(1,6)	(0,9)	(4,3)	(2,9)
Change in other non-current assets	0,0	(0,1)	0,0	(0,1)
<b>Net cash flow generated by investment activities</b>	<b>(9,5)</b>	<b>(9,3)</b>	<b>(24,7)</b>	<b>(24,5)</b>
(Decrease)/increase in current financial liabilities	(1,0)	10,0	3,7	29,9
(Decrease)/increase in IFRS 16 financial liabilities	(1,0)	(4,9)	(8,8)	(12,9)
Change in current financial assets	(0,4)	(0,2)	(0,4)	(0,1)
Net Interest paid	(0,1)	(0,4)	(1,0)	(1,8)
Dividends paid	-	(0,1)	(73,7)	(86,5)
<b>Net cash flow generated by financing activities</b>	<b>(2,4)</b>	<b>4,5</b>	<b>(80,1)</b>	<b>(71,3)</b>
<b>Change in cash and cash equivalent</b>	<b>5,4</b>	<b>7,2</b>	<b>(24,5)</b>	<b>(17,7)</b>
Cash and cash equivalent (beginning of period)	5,4	9,2	35,2	34,1
Cash and cash equivalent (end of period)	10,7	16,4	10,7	16,4

# 2024-27 Industrial Plan Pillars



## Enhance Rai Way positioning as media distribution services and digital infra provider

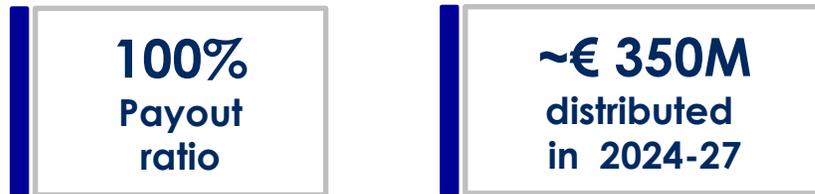
- 1) Strengthening traditional businesses/assets, by:
  - 1.a) Taking advantage of selected **growth opportunities**, mainly related to network coverage extension
  - 1.b) **Increasing value of internal asset** currently not used to full potential:
  - 1.c) **Improving operational efficiency**, through:
    - Operating model evolution
    - Real Estate footprint optimization
- 2) **Widening our role in the Media Value Chain**, capturing rising demand for IP content distribution
- 3) **Expanding digital infrastructure**, completing roll-out and marketing the Data Center network to support digital transition
- 4) **Speeding up strategy and improving capital structure** through **external growth**:
  - Achieving synergies and reduction of time-to-market
  - Enhancing Shareholders' return

# 2024–2027 Capital allocation

Organic development investments<sup>1</sup>



Dividends paid to shareholders



Growth through acquisitions



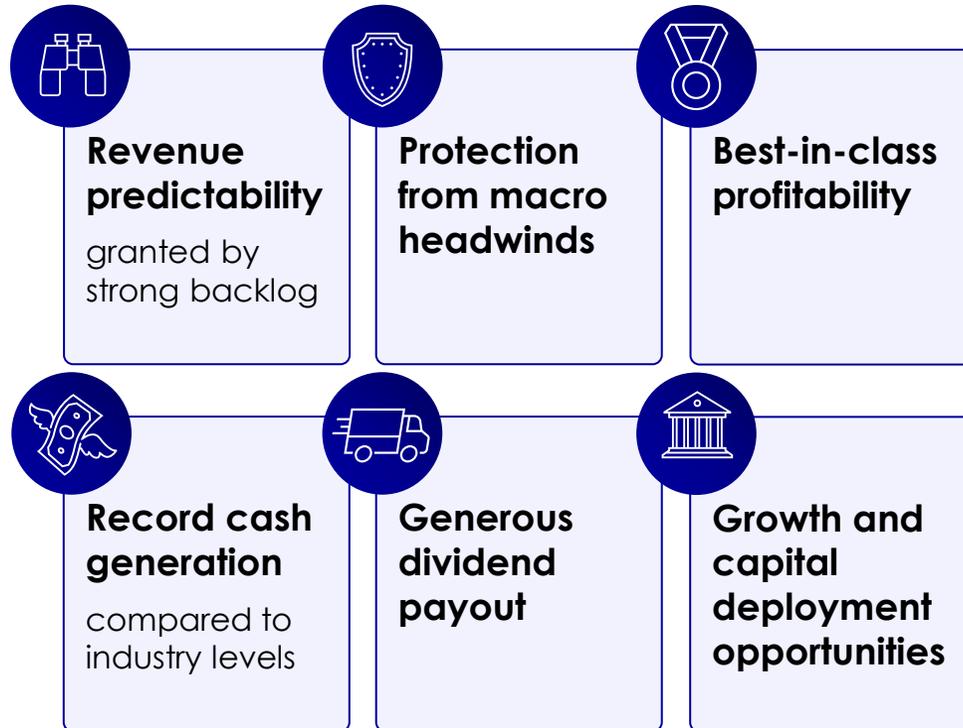
## 2027 Target

- Revenues growth doubling CPI contribution
- Adj. EBITDA +€24m vs '23 (+13%, CAGR +3,2%), with ca. 150bps margin improvement
- Rec. FCFE generation at ~€130 Mln in 2027, +15% vs. 2023
- 2027 Revenues contribution > € 10 Mln
- Marginal contribution to 2027 EBITDA and Rec. FCFE
- Run-rate EBITDA contribution expected > € 15m, with sizeable scalability opportunities
- Distribution of >25% of market cap<sup>3</sup> over the 4 years Plan horizon
- Availability of resources to finance external growth targeting:
  - industrial synergies
  - diversification acceleration
- Improve capital structure

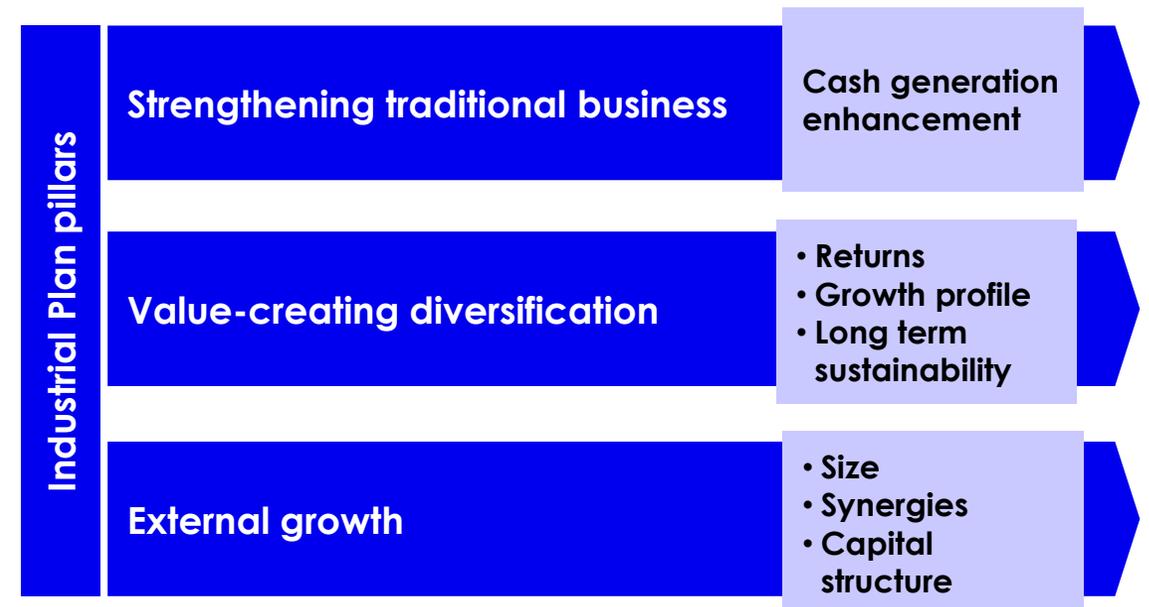
1. Excluding cost of capitalized personnel. 2. Including development of CDN, 10 edge DC for ca. 3MW and first data hall of the hyperscale DC for 4,4MW (half of Module1) 3. Based on market closing price on 22/03/2024 (4,8 €/share) 4. Post IFRS-16

# New Industrial Plan addresses key levers to unlock Rai Way's full potential, while preserving its distinctive features...

## Pillars of Rai Way's equity story



## 2024-27 Industrial Plan: addressed value levers



Full awareness of key levers

Commitment to execution to unlock relevant Shareholders' value

# New Core revenues breakdown

## Media Distribution

- RAI Service contract (fixed consideration & new services)
- Broadcasting (regional Muxes, DAB networks & other clients)
- Transmission
- Network services
- **CDN**

## Digital Infrastructure

- Tower Hosting
- Connectivity
- **Edge data centers**
- **Hyperscale data center**

## Other

- Land valorization (solar energy production, leases, ...)

2023  
revenues

240,9

31,0

-