



PRESS RELEASE

RAI WAY IS PARTNER OF LEGA CALCIO SERIE A FOR PRIMAVERA COMPETITIONS PARTNERSHIP FOR AUDIO/VIDEO CONTRIBUTION AND DISTRIBUTION SERVICES

Rome, 13 March 2026 – Rai Way, Italian operator of digital infrastructure and services, is the technology partner of Lega Calcio Serie A for the transport and distribution of match signals for the Primavera Competitions. Rai Way provides its network infrastructure and expertise to support the broadcast of the competition dedicated to the young talents of Italian football.

The project involves the interconnection of 15 stadiums by the end of the 2026/2027 Sports Season, using “fixed” connections over a dedicated fiber-optic network and, for the remaining stadiums, “mobile” connections over public networks implemented through a network of technology partners.

The audio and video signals generated at the event venues are transported to the Lega Calcio Serie A delivery point in Lissone (MB), where the Remote Production Control Room is located, and are then distributed to rights holders through Rai Way’s fiber-optic backbone network, which extends across the entire national territory.

During match days and for the entire duration of the events, monitoring and support services are ensured through operational coverage, including the use of Rai Way’s NOC (Network Operations Centre) and SOC (Security Operations Centre).

“We consider this service an important step in the diversification of services that characterizes Rai Way’s evolution. Supporting Lega Calcio Serie A in the distribution of the Primavera Competitions, which are of great importance for the development of young Italian footballers, represents an opportunity to enhance the value of our infrastructure in the service of sport,” said **Roberto Zarra, Head of New Business & Sales and Deputy Manager of Rai Way**. *“This project demonstrates our expertise in managing integrated end-to-end solutions and highlights the strategic role of our infrastructure in enabling broadcast and broadband distribution services, ensuring continuity, reliability and quality.”*

“We are pleased to have launched, starting from the current season, this collaboration with Rai Way, a reliable and highly competent technology partner. Thanks to this agreement, for our youth tournaments we will be able to rely on a widespread infrastructure of connections, which has allowed us to adopt a remote production model at our IBC and will enable us, by standardizing the distribution of audio and video signals from the venues, to further improve their quality,” said **Luisella Fusco, Media Operations & Broadcast Director**. *“This additional operational step confirms Lega Calcio Serie A’s commitment to enhancing the Primavera Competitions, which represent a fundamental pillar for the development of young Italian football talent and deserve production and distribution standards that are increasingly high, almost in line with those of Serie A.”*



Rai Way S.p.A.

Rai Way is an integrated digital infrastructure operator and service provider for media content distribution. It is the sole operator of the broadcasting and transmission networks that carry the signals RAI, Italy's public service concessionaire.

Listed since 2014 on Euronext Milan, Rai Way has a widespread presence throughout Italy with about 600 employees between its headquarters in Rome and 21 local offices, more than 2,300 telecommunications sites, a transmission network in radio links, satellite systems, a proprietary CDN, about 6,000 km of proprietary fiber optics, a network of distributed data centres and 3 control centers.

Its infrastructural assets, excellent technological and engineering know-how, and the high level of professionalism make Rai Way the ideal partner for companies seeking integrated solutions for the development of their network and for the management and the transmission of data and signals.

Lega Calcio Serie A

Lega Calcio Serie A is the premier professional football League in Italy and among the most competitive Leagues in Europe, including some of the most renowned and historic Clubs in the world. Since its inception, the League has been a cornerstone of Italian culture and sport, thrilling millions of fans worldwide.

Lega Calcio Serie A organises the Serie A, the main football Championship in Italy, as well as the Coppa Italia Frecciarossa and the Italian Supercup (called EA SPORTS FC Supercup). Lega Calcio Serie A also manages the most important youth football competitions: the Campionato Primavera 1, the Coppa Italia Primavera and the Supercoppa Primavera. Lega Calcio Serie A collectively negotiates audiovisual rights at international and domestic level.

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