



## PRESS RELEASE

### RAI AND RAI WAY PRESENT THE POMEZIA HYPERSCALE DATA CENTRE PROJECT

*A significant step towards the Rai Group's digital future*

Rome, 17 March 2026 – **Rai - Radiotelevisione Italiana S.p.A.** and **Rai Way S.p.A.**, a Rai Group company and a leading national operator of integrated digital infrastructure, today presented, at the Ministry of Enterprises and Made in Italy, in the presence of Minister Adolfo Urso and the Mayor of Pomezia, Veronica Felici, the project for the Hyperscale Data Centre that Rai Way will build in Pomezia, near Rome.

The initiative, which has recently been granted planning permission, forms part of Rai Way's strategic diversification and digital infrastructure evolution plan, in line with Rai's transformation into a Digital Media Company.

This transformation also sees Rai engaged in the development and consolidation of the RaiPlay and RaiPlay Sound digital platforms, the expansion of DAB+ digital radio, the evolution of content production and distribution models, and the introduction of advanced technological standards.

According to Minister **Aldolfo Urso** *"In an era in which data management has become an issue affecting both cultural identity and national security, the Hyperscale project marks a concrete step forward on the path toward the country's full digital sovereignty. This Data Center will ensure that Rai's heritage – a heritage belonging to all Italians – is safeguarded within a secure, resilient infrastructure rooted in the national territory. Once again, public service broadcasting demonstrates its ability to meet the challenges of modernity, combining its historic mission as a broadcaster with that of a modern Tech Media Company."*

A number of new infrastructures and digital solutions now define Rai Way's positioning: a proprietary Content Delivery Network based on a distributed architecture of edge nodes interconnected with the fibre network and the company's data centres, designed to support the efficient distribution of audiovisual content and digital services with high levels of reliability, security, scalability and low latency, also supporting OTT platforms and new content consumption models; a resilient, high-capacity proprietary fibre network extending over more than 6,000 kilometres, set to expand further; a network of edge data centres distributed across the country, already operational in Turin, Florence, Genoa, Venice and Milan; and an integrated offering of infrastructure and cloud services, ranging from colocation and storage to private cloud, with dedicated high-performance environments, scalable and secure virtualised resources, and full control over data management and processing.

A modern Rai Way which, with the granting of planning permission for the Pomezia Hyperscale Data Centre, will be able to develop a new strategic asset, strengthening its role as an infrastructure player capable of supporting the country's digital evolution and contributing to the creation of cloud capacity and data management distributed across the national territory, with a view to technological autonomy and digital sovereignty.

The project, whose development methods and timelines also envisage discussions with potential interested operators, features a modular design and provides for the construction of a next-generation hyperscale facility over an area of approximately 140,000 square metres, with a total of 16,000 square metres of data halls distributed across four independent buildings, each comprising four data halls of 1,000 square metres. The infrastructure will be designed in accordance with ANSI/TIA-942 Rated-4 standards, the highest level in terms of reliability and resilience for data centres, and will be powered 100% by renewable energy sources.

The campus will be able to develop four functional modules, each with an IT capacity of 8.8 MW and a total capacity of 35.2 MW, with potential for further expansion. The architecture will be highly flexible to meet the needs of hyperscale and cloud customers, with customisable configurations in terms of density, layout and cooling systems.

Authorisation is also underway for a photovoltaic plant with an initial capacity of 5.5 MW, which will partially support the campus's energy supply.

The choice of Pomezia and the Rome area for the development of this new asset reflects specific strategic considerations. Rome represents a central hub for the development of the country's digital infrastructure. Its proximity to the main Mediterranean submarine cable landing stations, the presence of a major local Internet Exchange Point, and the availability of high-capacity fibre connections make the area a natural hub for the development of next-generation cloud services and data centres.

The creation of a major digital hub in Central and Southern Italy will strengthen the resilience of the national system and enable the development of new "availability zones" for businesses and public administration, ensuring operational continuity and disaster recovery solutions.

**Giampaolo Rossi, Chief Executive Officer of Rai** stated: "The Hyperscale Data Centre in the municipality of Pomezia represents an important milestone for Rai Way and for the entire Rai Group, in line with the company's transformation into a modern Digital Media Company and consistent with the main objectives of our new Industrial Plan, which will make us increasingly sustainable, competitive and central in a market context that has radically changed compared to the past. This is a hub of great strategic value not only in terms of innovation, digital transition and Rai's industrial development, but also for the surrounding area, the local economy and the country as a whole, as by enhancing and expanding our digital services offering, it will contribute to Italy's technological security and sovereignty."



**Roberto Cecatto, Chief Executive Officer of Rai Way** stated: “The Pomezia Hyperscale is a central project in Rai Way’s industrial plan, strengthening its infrastructure assets and consolidating the company’s positioning as an integrated ecosystem of digital infrastructure and services – secure, sustainable and entirely Italian – capable of supporting businesses, institutions and citizens in the digital transition. The investments that Rai Way is making and will continue to make are aimed at developing increasingly modern and efficient infrastructure, also for the benefit of Rai and in service of the country system. We operate with the competitiveness of a market operator, while maintaining our strong public service vocation and support for the Parent Company.”

**Veronica Felici, Mayor of Pomezia** said: “We have worked in recent years to make this result possible, which today takes shape as a significant investment in our city.

This decision confirms Pomezia as a dynamic hub of innovation, capable of attracting nationally significant technological investments and strengthening the role of our territory in digital communication and advanced infrastructure.

Our Administration will continue to collaborate with Rai Way at every stage of development, providing expertise and tools to support an investment that represents a new growth opportunity for the city and the wider area.”

#### **Rai - Radio Televisione Italiana S.p.A.**

RAI – Radiotelevisione Italiana S.p.A. is a public company controlled by the Italian State through the Ministry of the Economy and Finance and the exclusive concessionaire for the public radio and television service in Italy. The mission of the general public broadcasting service is based on the principles established by the Italian Constitution and by the European Union through the 1989 ‘Television without Frontiers’ Directive and subsequent amendments, Protocol No. 9 on the system of public broadcasting annexed to the 1997 Treaty of Amsterdam, and the subsequent Communication from the Commission of the European Communities 2009/C 257/01, published in the Official Journal of the European Union on 27 October 2009. Within the framework of the concession relationship, this mission is governed by national legislative and regulatory provisions (in particular, the Consolidated Act on Audiovisual and Radio Media Services, as most recently amended by RAI Reform Law No. 220 of 28 December 2015), in accordance with the aforementioned principles, through the Articles of Association, the Service Agreement, the Code of Ethics, and the Organisation, Management and Control Model.

#### **Rai Way S.p.A.**

Rai Way is an integrated digital infrastructure operator and a provider of services for media content distribution. It is the only operator of the radio and television broadcasting networks that carry the signals of RAI, the Italian public service concessionaire.



Listed on Euronext Milan since 2014, Rai Way has an extensive presence throughout Italy with around 600 employees at its headquarters in Rome and 21 local offices, more than 2,300 telecommunication sites, a transmission network of radio links, satellite systems, a proprietary CDN, around 6,000 km of proprietary fibre optics, a network of distributed data centres and 3 control centres.

Its infrastructural assets, the excellence of its technological and engineering know-how and the high level of professionalism make Rai Way the ideal partner for companies seeking integrated solutions for the development of their network, the management and transmission of data and signals.

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