



**RAI WAY: PRESS RELEASE**

Rome, 25 September 2018 – With reference to press rumors, Rai Way S.p.A. informs that it submitted to the shareholders of Persidera S.p.A. a binding offer, subject to certain conditions, for the acquisition of its network infrastructure and related activities.

**Rai Way S.p.A.**

Rai Way manages and develops the terrestrial broadcast infrastructure which carries the television and radio signals of RAI, Italy's national public broadcasting company, and provides services to its business customers. Rai Way has an extensive experience and technological, engineering and organizational know-how in the Italian media and broadcast infrastructure market. Such a unique expertise, together with the skills and ongoing training of its around 600 employees, makes Rai Way an ideal partner for any companies and entities seeking for integrated solutions to develop their network and transmit their signals.

Rai Way operates throughout the national territory and can rely on its headquarters in Rome, 23 local network centers and more than 2,300 sites across Italy.

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