



PRESS RELEASE

RAI WAY S.P.A.: NEW APPOINTMENTS

Rome, 29 January 2015 – **Rai Way S.p.A.**, the company that owns Rai Group's radio and television signal diffusion and transmission network, which telephone operators also make use of, hereby announces that the Company's Board of Directors resolved upon the appointment of **Giancarlo Benucci** as Investor Relator, **Giorgio Cogliati**, as Head of Legal and Corporate Affairs and Company Secretary and **Angela Pace** as Head of Internal Audit.

These appointments go to complete Rai Way's team, with the company further consolidating its own management structure following recent listing on the stock exchange. The appointments of **Stefania Cinque** as Chief Human Resources Officer and **Patrizio Rossano** as Head of External Relations last December formed part of the same strategy.

"Our team is now complete" stated **Stefano Ciccotti, Chief Executive Officer of Rai Way**: "The quality of professional profiles we have chosen faithfully reflects our Company's project, strongly focused on developing and improving our business activities".

Rai Way S.p.A.

Rai Way manages and develops the terrestrial broadcast infrastructure which carries the television and radio signals of RAI, Italy's national public broadcasting company, and provides services to its business customers. Rai Way has an extensive experience and technological, engineering and organizational know-how in the Italian media and broadcast infrastructure market. Such a unique expertise, together with the skills and ongoing training of its 600 and more employees, makes Rai Way an ideal partner for any companies and entities seeking for integrated solutions to develop their network and transmit their signals. Rai Way operates throughout the national territory and can rely on its headquarters in Rome, 23 local network centers and more than 2,300 sites across Italy.

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