



ALLOCATION OF BONUS SHARES TO ENTITLED SHAREHOLDERS

Rome, 18 February 2016 – **Rai Way S.p.A.** (the "**Company**") informs that following the results of the application period for the allocation of bonus shares No. 278,890 ordinary shares with ISIN code IT0005054967 have been allotted to entitled shareholders.

As provided by the Information Document relating to the Initial Public Offering and admission of Rai Way shares to listing on the stock exchange organized and managed by Borsa Italiana S.p.A., subscribers who were allotted shares under the tranche of the **Public Offering addressed to the general public** and who have held full and continuous ownership of such shares, with ISIN code IT0005059016, for twelve months from the Settlement Date (i.e. from 19 November 2014), became entitled to receive No. 1 ordinary share in the Company for every No. 20 shares allotted under the Public Offering; whereas subscribers who were allotted shares under the tranche of the **Public Offering addressed to Employees of Rai Group residing in Italy**, and who have held full and continuous ownership of such shares, with ISIN code IT0005059008, for twelve months from the Settlement Date became entitled to receive No. 1 ordinary share in the Company for every No. 10 shares allotted under the Public Offering; in both cases the number of bonus shares to be allotted has been calculated by rounding down to nearest whole number.

The bonus shares, made available by the Selling Shareholder RAI – Radiotelevisione italiana S.p.A. involved No. 191,567 ordinary shares to the General Public and No. 87,323 ordinary shares to Rai Group Employees.

The share capital of Rai Way S.p.A. amounts to euro 70,176,000.00 divided into 272,000,000 ordinary shares with no par value.

**Rai Way S.p.A.**

Rai Way manages and develops the terrestrial broadcast infrastructure which carries the television and radio signals of RAI, Italy's national public broadcasting company, and provides services to its business customers. Rai Way has an extensive experience and technological, engineering and organizational know-how in the Italian media and broadcast infrastructure market. Such a unique expertise, together with the skills and ongoing training of its 600 and more employees, makes Rai Way an ideal partner for any companies and entities seeking for integrated solutions to develop their network and transmit their signals.

Rai Way operates throughout the national territory and can rely on its headquarters in Rome, 23 local network centers and more than 2,300 sites across Italy.

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