

PRESS RELEASE

Rome, 12 March 2015 - With reference to the proposal of dividend to Shareholders Meeting scheduled on 28 April 2015, set forth in today press release, we point out that the payment date will be on 20 May 2015 with record date (the date which determines the shareholders entitled to receive the dividend) on 19 May 2015, the share going ex-dividend on 18 May 2015 on detachment of coupon no. 1.

Rai Way S.p.A.

Rai Way manages and develops the terrestrial broadcast infrastructure which carries the television and radio signals of RAI, Italy's national public broadcasting company, and provides services to its business customers. Rai Way has an extensive experience and technological, engineering and organizational knowhow in the Italian media and broadcast infrastructure market. Such a unique expertise, together with the skills and ongoing training of its 600 and more employees, makes Rai Way an ideal partner for any companies and entities seeking for integrated solutions to develop their network and transmit their signals. Rai Way operates throughout the national territory and can rely on its headquarters in Rome, 23 local network centers and more than 2,300 sites across Italy.

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